

Know Your Chicago

sponsored by
The University of Chicago
Office of Continuing Education
Division of Arts and Sciences

1990 Program

in cooperation with
Chicago Association of Commerce and Industry
Chicago Central Area Committee
Chicago Crime Commission
Chicago Historical Society
International Visitors Center
Junior League of Chicago
League of Women Voters of Chicago
Metropolitan Planning Council

Know Your Chicago

The University of Chicago Office of Continuing Education
5835 Kimbark Avenue • Chicago, Illinois 60637

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KNOW YOUR CHICAGO presents an annual series of lectures and tours designed to help Chicagoans learn more about their city.

PLEASE NOTE SEVERAL NEW FEATURES IN THE 1990 PROGRAM!

- *This year's program has five tours and the symposium. In order to accommodate more subscribers, a "Maxi" Series this year will consist of tickets for the symposium and three tours.*
- **Please note carefully dates of tours and varying times of departures and returns.**
- **Tour One:** takes place on Wednesday and Thursday; the bus is optional; and the dress code is mandatory.
- A draw date system will again be used to insure an equitable distribution of subscriptions. All envelopes post-marked **on or before August 3, 1990 and received by the University Office of Continuing Education on or before August 8, 1990** will be placed in a container, and subscriptions will be drawn at random to determine the order in which they are to be filled. **"Maxi" Series subscriptions and "Mini" Series orders for the symposium only** will be processed as they are drawn. **"Mini" Series orders for the symposium plus tours** will be processed after August 22, 1990. *No telephone inquiries about ticket orders will be accepted before August 31, 1990.*
- Subscribers board buses across from the Northwestern Station on the west side of Clinton Street between Washington and Madison Streets.

Know Your Chicago

An annual lecture and tour series
designed to educate for civic leadership

The 42nd Year

1990 Symposium

Wednesday, September 12, 1990
The First National Bank of Chicago
First Chicago Center Auditorium
Dearborn and Monroe Streets

Toward the 21st Century

9:00 a.m. Welcome Coffee (Participants may wish to bring a sweater as the auditorium is sometimes cool.)

9:30 a.m. Morning Session

Planning for Chicago's 21st Century

David R. Mosena, Commissioner, Department of Planning, City of Chicago

Chicago Tribune: Growing with a Great City

Stanton R. Cook, Chairman, Tribune Company

Food for the 21st Century: Agriculture in Illinois

W. Reginald Gomes, Dean, College of Agriculture, University of Illinois at Urbana-Champaign

Box Lunches on the Bank Plaza (Weather Permitting)

1:15 p.m. Afternoon Session

Changes in Eastern Europe: The Impact on Chicago

Thomas H. Miner, President, Mid-America Committee for International Business and Government Cooperation

Racing in the Decade of the '90s

Richard L. Duchossois, Chairman, Arlington International Racecourse Ltd.

THE SYMPOSIUM WILL END AT APPROXIMATELY 2:30 P.M.

(The order of speakers is subject to change.)

Special thanks to the Nickerson Financial Center of the First National Bank of Chicago for its assistance with this Symposium.

1990 Program of Tours

Please read carefully the instructions on how to order tickets. Check tour dates and departure times carefully. Each tour will be offered twice. The price of each tour is \$30.00. Lunch (gratuity included) is provided on all tours. Tours operate on closely coordinated schedules, and the departure of buses cannot be delayed for latecomers. Since program arrangements must be made many months in advance, scheduled events may sometimes be subject to change. Comfortable shoes are recommended for all tours. Smoking is not permitted on the buses. Tour chairmen or their representatives may require subscribers whose physical limitations will expose them to danger or will delay the progress of a tour to return to the buses or to withdraw from the tour. Note also the special features on the back page of the brochure.

Tour One

Wednesday, September 19 • Thursday, September 20

Note: different days of week

A Day at the Races

Depart from Northwestern Station at 8:15 a.m., arrive at the beautiful new Arlington International Racecourse at 9:00 a.m. The group will tour the backstretch and the summer city of 2,000 workers. We will see horse barns, learn how horses are selected, hear about the training of thoroughbreds, and what a novice should look for as he views a horse in the paddock. The Jockey room, the video studio and TV room, the Starting Gate and

Winners' Circle will also be stops on the tour. At the Clubhouse, we tour the penthouse and suite level, sky boxes and party spaces. A short talk about horse racing, which is the fourth largest business in the state, will precede lunch in a private dining room with a balcony overlooking the track. Racing begins at 1:30 p.m. and KYC participants may bet if they wish. At 2:30 p.m. buses depart for a 3:30 p.m. Northwestern Station arrival. Note: *Admittance will be denied to participants not adhering to the dress code—skirts for women and jackets and ties for men. Comfortable shoes are suggested.*

Special Option Available: Subscribers who wish to drive may arrive at the west door of the Clubhouse at 8:00 a.m. A continental breakfast on the Apron overlooking the track will be served. Caton Metzler will host a "Breakfast at Arlington" talk while owners and trainers are breezing their horses. Free parking is available. Directions will be mailed with ticket. The track is dark on Tuesday; therefore our tour days are Wednesday and Thursday. Please indicate whether or not you will use the KYC bus.

Tour Two

Tuesday, October 2 • Wednesday, October 3

From the Farmer's Gate to the Consumer's Plate

Depart from the Northwestern Station at 8:30 a.m. As we drive west, representatives from the Kane County Farm Bureau will present an introduction to Illinois farming 1990s style. Our first stop is a large, modern, purebred Holstein dairy operation. High production, super ovulation, and advanced reproduction techniques are evident at this pristine farm. Next, we will tour a large grain and beef production facility with the newest equipment. The use of computer technology to effect expert marketing techniques in a major beef feeding operation is in contrast with the 100 year old farmhouse. Our farm hosts will provide a barbecue picnic lunch. Our last stop will be at an apple and Christmas tree farm which is Kane County's largest orchard. Both natural and chemical pest controls are used on this family farm. Cider and doughnuts will reinforce us for the trip back to the Northwestern Station, 3:30 p.m. arrival. Note: *Dress appropriately with country clothes.*

Tour Three

Tuesday, October 9 • Wednesday, October 10

Michigan Avenue - East Side, West Side

Depart from Northwestern Station at 8:45 a.m. The area east and west of Michigan Avenue, north of the river is booming with new growth. We will look at Cityfront Center, the 50 acre development under construction east of Michigan Avenue, with its multi-use mix of apartments, offices, a hotel, and shops. As we view the site from high up in the new NBC Tower, we will hear from the representatives of The Chicago Dock and Canal Trust and the Equitable Life Assurance Company, developers of Cityfront Center; Skidmore, Owings and Merrill, the architects for the NBC Tower and Studios; and the V.P./General Manager of the NBC Studios. After a tour of the NBC facilities, we will walk through North Pier Chicago. Lunch will be at the Intercontinental Hotel, which has been returned to its 1920s grandeur when it was the Medinah Club. The restoration architect from Harry Weese and Associates will tell us about the

work done and lead a tour of the hotel. Our final stop will be west of Michigan Avenue at the new American Medical Association building, national headquarters for the AMA, designed by the Japanese architect, Kenzo Tange with Shaw and Associates, Inc. of Chicago. The building is a development of the John Buck Company in partnership with MKDG. Return to Northwestern Station by 3:30 p.m.

Tour Four

Tuesday, October 23 • Wednesday, October 24

Chicago: Lithuanian-American Capital

Depart from Northwestern Station at 8:30 a.m. Chicago's Lithuanian community, now estimated at over 100,000 members, is the largest outside Lithuania. During this tour we will explore its history, cultural and educational vitality in the distinctively Lithuanian Marquette Park area. Included will be a visit to the Lithuanian Research and Studies Center, founded to preserve vast quantities of Lithuanian scholarly, artistic and cultural material. We will visit Draugas, a Lithuanian daily newspaper founded in 1909, which has world-wide circulation. At the Church of the Nativity, a national shrine for Lithuanians in the United States, we will see mosaics, sculptures, murals and stained glass interpreting Lithuanian history and religious devotion. Luncheon will feature Lithuanian specialties. We will tour the Balzekas Museum of Lithuanian Culture with its exhibits of costumes, amber jewelry, textiles, and folk art. Final stop will be at St. Casimir's Cemetery, a fascinating sculpture park of Lithuanian monuments and shrines. Return to Northwestern Station by 3:30 p.m.

Tour Five

Tuesday, November 6 • Wednesday, November 7

Take a Look Inside the Chicago Tribune

Depart from the Northwestern Station at 8:45 a.m. This tour begins at the historic Tribune Tower, where we will see a video detailing Tribune Company properties located in Chicago. Advertising and editorial executives will provide an overview of election day coverage and advertising strategies. We will then tour the departments located in the Tower; viewing the editorial, telemarketing and art departments, the multi-media division which produces slide and video shows and the test kitchen. We will exit through the main lobby, recently restored to its original design. Tour guides will join us for lunch at Burhops. Next, we will visit Freedom Center, one of the largest offset printing facilities in the world, where the Tribune has been printed since 1982. Following overviews of the production and distribution processes, we will walk through Freedom Center. The 700,000 square foot facility contains a newsprint storage warehouse and ten offset presses. After viewing the presses, we will see how newspaper sections travel to packaging where preprinted inserts are added. The walk will also include visits to quiet rooms where the press crews operate the presses, the plate room where aluminum printing plates are chemically etched and Scitex, where entire pages are laid out and color-corrected. Return to Northwestern Station by 3:30 p.m. *Please wear walking shoes.*

THE UNIVERSITY OF CHICAGO Office of Continuing Education, in addition to sponsoring Know Your Chicago, offers a variety of courses at three locations: on campus in Hyde Park; at 410 South Michigan Avenue; and at 190 East Delaware Place. For your free copy of *The Compleat Gargoyle*, a quarterly listing of noncredit adult courses, write: The University of Chicago Office of Continuing Education, Division of Arts and Sciences, 5835 Kimbark Avenue, Chicago, Illinois 60637, or call 312/702-1722.

How to Order Tickets

(ORDERS MUST BE RECEIVED BY U.S. MAIL)

Tickets may be ordered in the form of:

(1) a "Maxi" Series, comprising the symposium and three tours;

(2) a "Mini" Series, comprising the symposium alone or the symposium and one or two tours to the extent that tickets remain available.

Preference will be given to orders for "Maxi" Series. "Mini" Series orders for the symposium plus tours will be processed after August 22, 1990 in the order drawn to the extent that tickets remain available.

It is important for all subscribers to indicate whether tickets for the alternate day of the week or for other tours are acceptable, in the event that the tickets they prefer are sold out. **When ordering tickets, subscribers may not request more than two sets of tickets in any one order envelope. If two sets of tickets are ordered, please indicate below the names of both subscribers. Subscribers who disregard this notice will have their ticket orders returned unfilled.**

The color coded tickets are valid only on the dates for which they are issued and must be presented at the symposium and the tour buses. Note: please mark your order form carefully. There can be no changes nor refunds on tour or symposium tickets. No replacement of lost tickets can be made.

To order tickets detach coupon below, filling out left side for "Maxi" Series and right side for "Mini" Series Orders.

"Maxi" Series Orders

I wish to order the "Maxi" Series specified below:

Ticket combinations desired	Number of "Maxi" Series desired	Price Per "Maxi" Series
Symposium + Tours (check any 3) <input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5	_____	\$120
Symposium + Tours (check any 3) <input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5	_____	\$120
Total amount of payment enclosed:	\$_____	

"Mini" Series Orders

Note: "Mini" Series orders that request tour tickets will not be processed before August 22, 1990. Each subscriber ordering a ticket for a tour must also order a ticket for the symposium.

I wish to order the "Mini" Series specified below:

	Number of tickets	Price per ticket
Symposium	_____	\$30
Tour _____	_____	\$30
Tour _____	_____	\$30
Total amount of payment enclosed:	\$_____	

FOR ALL SUBSCRIBERS

Preferred day of the week for Tour One (if applicable): Wednesday Thursday Do you need the Tour One bus? Yes No
Preferred day of the week for other tours: Tuesday Wednesday

If the tickets you want are sold out: Are tickets for the alternate day of the week acceptable? Yes No
Are tickets for another tour acceptable? Yes No
If so, which tour(s)? _____
Are "Mini" Series tickets acceptable? Yes No

Name _____
Name _____
Address _____
City, State, ZIP _____
Daytime Phone _____

Mail this form with your check or money order (payable to The University of Chicago) to:

KNOW YOUR CHICAGO
The University of Chicago
Office of Continuing Education
5835 Kimbark Avenue, Chicago, IL 60637

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