



KNOW YOUR CHICAGO

An annual lecture and tour series
designed to educate for civic leadership

1994 Symposium

Monday, September 12, 1994
The University of Chicago
Ida Noyes Hall
1212 East 59th Street

8:30 a.m. Depart from Northwestern Station

9:00 a.m. Welcome Coffee

9:30 a.m. **Opening Remarks**

Patricia K. Swanson, Associate Provost, The University of Chicago

Children and Violence: A Public Health Issue

Katherine Kaufer Christoffel, M.D., M.P.H., Director, Violent Injury Prevention Center, Children's Memorial Medical Center

Reclamation and Transformation

John R. Schmidt, Associate Attorney General, United States Department of Justice; Former Chairman, Metropolitan Pier and Exposition Authority

The Economics of Sports: Ten Myths

Allen R. Sanderson, Senior Lecturer, Department of Economics, The University of Chicago

Box Luncheon at Ida Noyes Hall

Transform: Reinventing the Future through Strategic Design Planning

Larry Keeley, President, Doblin Group; Professor of Design Strategy, Illinois Institute of Technology

Why Is There a Chicago?

Henry C. Binford, Associate Professor of History, Northwestern University

Return to Northwestern Station by 3:30 P.M.

1994 Program of Tours

Tour One

Monday, September 19 • Tuesday, September 20

Sports in Chicago: A Serious Business

Depart from Northwestern Station at 9:00 A.M. Chicago is a sports-crazy town that boasts loyal and fanatical fans for its baseball, basketball, football, and hockey teams. Our tour will take a look behind the scenes at the new United Center, home of the Chicago Blackhawks and the Chicago Bulls, and at Comiskey Park, home of the Chicago White Sox. The United Center, scheduled to open in August of 1994, is a

privately funded state-of-the-art facility that will be home to Chicago's hockey and basketball teams and will provide an arena for a variety of events from conventions to concerts. At Comiskey Park we will have private tours along the field and playing areas and will visit the press boxes as well as corporate suites. Lunch will be at Harry Caray's restaurant where we will have a chance to enjoy historic sports memorabilia and learn about the problems and challenges of sports as Big Business. Be a Sport! Go home with a pennant, a cap or a game program!
Return to Northwestern Station by 3:30 P.M.

Tour Two

Tuesday, September 27 • Wednesday, September 28

Old Places, New Spaces

Depart from Northwestern Station at 8:45 A.M. Chicago has long been considered the capital of American architecture. Our tour will focus on successful efforts to recycle important buildings and places and thus keep them as vital city components. Our first stop will be at Navy Pier which was built in 1916 as a freight terminal and public recreation facility. Today, a long anticipated \$150,000,000 redevelopment of the Pier is underway. We will see the recently completed Skyline Stage, as well as buildings under construction and a 1,500 seat theatre. Our lunch will be served in the former reading room of the old Chicago Public Library. Known today as the Sidney R. Yates Gallery in the Cultural Center, it is another example of an old space converted to a new use. We will next visit Central Station, a 72-acre mixed-use commercial and residential community built on former railroad land. This historic area is anticipated to be Chicago's growth area of the 21st century. Our tour will conclude with a visit to the DePaul Center, which most Chicagoans remember as Goldblatt's Department Store. Today, through an unique collaboration between the city and DePaul University, this important State Street building houses not only university space, but commercial, retail and cultural tenants, and some City of Chicago offices. *Part of this tour will be "hard hat," and signing of an insurance waiver will be required. Return to Northwestern Station by 3:30 P.M.*

Tour Three

Tuesday, October 4 • Wednesday, October 5

Treasures of the Lost Arts

Depart from Northwestern Station at 8:30 A.M. The Great Chicago Fire of 1871 and later the Columbian Exposition of 1893 served as moving forces for the development of Chicago as a major, sophisticated city. The tide of immigrants from Europe during this period brought highly-trained artisans and craftsmen. The heritage of their Old World skills is still reflected in today's New World elegance. In this tour, some of the crafts which will be demonstrated are bookbinding, stone carving, leaded glass design and construction, porcelain preservation and restoration, gilding, woodcarving, decorative weavings, and plaster ornamentation. Please note that because of the small size of most of these establishments, buses will vary in the stops they make. Lunch will be served at The Marc, a popular new restaurant featuring contemporary cuisine. After lunch, we will have a presentation illustrating the restoration of ornamental terra cotta, marble, metal, and wood. We will learn about the current renovation of the Reliance Building, constructed in 1893-97. Particularly noted for its glazed terra cotta exterior as well as its extraordinary light-filled interior, it set the pace for the modern skyscraper. *Return to Northwestern Station by 3:30 P.M.*

Tour Four

Tuesday, October 18 • Wednesday, October 19

Good Design—The Bottom Line

Depart from Northwestern Station at 8:00 A.M. The exciting world of design will be opened to us with a visit to the Institute of Design (ID) at the Illinois Institute of Technology. Since its founding as the New Bauhaus in 1937, ID has been one of the leading international design schools. Students and faculty from many countries investigate new media, processes and theories of design. This small, elite group has gold medals to prove they are in the forefront of changing technological capabilities and shifting social patterns. They work to develop new means of communication, new imagery, and new types of products. To see how the theories taught at ID are carried out in the business world, we will visit the Doblin Group, founded by a former dean of ID. We will then visit some Chicago examples of business design in action at Ligation, designer and manufacturer of learning systems, and the Dale Fahnestrom Studio, manufacturers of Recycle Design, whose mission is to use recovered materials in products of new quality. Lunch will be at the Woman's Athletic Club followed by lectures and tours featuring three Michigan Avenue examples of contemporary design in action. Crate and Barrel, Nike, and Sony have offered to demonstrate their own approach to success. In addition, at Sony we will see a design project provided each year to inner city children. *Return to Northwestern Station by 3:30 P.M.*

Tour Five

Tuesday, November 1 • Wednesday, November 2

When Trouble Starts Young

Depart from Northwestern Station at 8:30 A.M. Concern about crime by our young citizens has become a national issue. Although there is a growing culture of violence among young people, there are good programs in action to intervene before children take a sudden turn to criminality. At Grant School we will see how students are now being trained by their peers to mediate conflicts. Project Peace, a CHA-sponsored program in five Chicago public schools near large housing projects, is one of many new courses in conflict resolution for public school students. We will go also to the Juvenile Temporary Detention Center where we will meet some of the youth accused of causing turmoil in our community and hear their experiences and perceptions of violence. We will hear from their teachers, psychologists, and Superintendent Jesse Doyle, whose philosophy is now leading to more effective ways of working positively with these young people during their detention period. After lunch we will go to Spencer School on the west side where the Austin Police District's neighborhood Youth Empowerment program educates children to find ways to survive the streets of today. Our day will include a performance by the fabulous Slick Boys, Chicago's "rap cops," showing us what creative policemen can do in their successful efforts to relate to our youngsters. *Return to Northwestern Station by 3:30 P.M.*

Special Features of the 1994 Program

- The symposium will be at the University of Chicago. Please note: use of the buses for the symposium is optional; you may drive but carpools are encouraged because of limited parking. Please check the registration form if you want bus transportation.
- Please note carefully dates of tours. The Symposium will be on a Monday. Tour One will be on a Monday and a Tuesday.
- This year subscribers will board buses on the west side of Clinton Street, immediately south of Madison Street, diagonally across from the Northwestern Station.
- Every effort will be made to get tour participants back to Northwestern Station at the announced time, but because of construction there may be unforeseeable delays.
- A lottery system will again be used to insure an equitable distribution of subscriptions. All envelopes postmarked on or before August 12, 1994, and received by the Center for Continuing Studies on or before August 17, 1994, will be placed in a container, and subscriptions will be drawn at random to determine the order in which they are to be filled. "Maxi" Series subscriptions and orders for the symposium only will be processed as they are drawn. "Mini" Series orders will be processed after the others are drawn. *No telephone inquiries about ticket orders will be accepted before August 31, 1994.*

How to Subscribe

(ORDERS MUST BE RECEIVED BY U.S. MAIL)

All "Maxi" and "Mini" Series orders must include a symposium ticket. Preference will be given to orders for "Maxi" Series and Symposium only. "Mini" Series orders for the symposium plus one or two tours will be processed in the order drawn to the extent that tickets remain available.

It is important for all subscribers to indicate whether tickets for the alternate day of the week or for other tours are acceptable, in the event that the tickets they prefer are sold out. **When ordering tickets, subscribers may not request more than two sets of tickets in any one order envelope. If two sets of tickets are ordered, please indicate below the names and addresses of both subscribers. Subscribers who disregard this notice will have their ticket orders returned unfilled.**

The color coded tickets are valid only on the dates for which they are issued and must be presented at the symposium and the tour buses. Note: please mark your order form

carefully. There can be no changes nor refunds on tour or symposium tickets. No replacement of lost tickets can be made.

Lunch (gratuity included) is provided on all tours. Tours operate on closely coordinated schedules, and the departure of buses cannot be delayed for latecomers. Since program arrangements must be made many months in advance, scheduled events are subject to change. Comfortable shoes are recommended. **Tours involve a considerable amount of walking, standing, and stairs.** Smoking is not permitted on the buses. *Tour chairmen or their representatives may require subscribers whose physical limitations will expose them to danger or will delay the progress of a tour to return to the buses or to withdraw from the tour. Know Your Chicago considers participants without regard to race, color, religion, sex, sexual orientation, age, national or ethnic origin, handicap, or other factors irrelevant to participation.*

I wish to order a:

"Maxi" Series, (comprising the symposium and three tours)

"Mini" Series, (the symposium and one or two tours to the extent that tickets remain available)

Symposium only

Event (choose up to three tours)	Day of the week	Number of tickets	Price per ticket
1994 Symposium	Monday, September 12, 1994	_____	\$40
Tour One	Monday Tuesday	_____	\$40
Tour Two	Tuesday Wednesday	_____	\$40
Tour Three	Tuesday Wednesday	_____	\$40
<input checked="" type="checkbox"/> Tour Four	Tuesday Wednesday	_____	\$40
<input type="checkbox"/> Tour Five	Tuesday Wednesday	_____	\$40

Total amount of payment enclosed: \$ _____

Do you need the Symposium bus?

Yes No

If the tickets you want are sold out:

Are tickets for the alternate day of the week acceptable?

Yes No

Are tickets for another tour acceptable?

Yes No

If so, which tour(s)? _____

Are "Mini" Series tickets acceptable?

Yes No

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Name _____

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Payment accompanying subscription (please make check or money order payable to the University of Chicago):

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Expiration Date _____

Mail this subscription with your form of payment and a **self-addressed stamped envelope to:**

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The University of Chicago
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1994
PROGRAM

in cooperation with
Chicago Association of Commerce and Industry
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