



# KNOW YOUR CHICAGO

An annual lecture and tour series  
designed to educate for civic leadership

## 1997 Symposium

Monday, September 8, 1997  
The University of Chicago  
Ida Noyes Hall  
1212 East 59th Street

8:45 A.M. Depart from Northwestern Station

9:00 A.M. **Coffee**

9:30 A.M. **Welcome**

### **Welfare Myths and Work Realities**

*Barbara Flynn Currie*, Majority Leader, Illinois House of Representatives

### **Chicago Board of Trade: Center of the Futures Industry**

*Thomas R. Donovan*, President and Chief Executive Officer, Chicago Board of Trade

### **Chicago: City of Neighborhoods**

*Dominic Pacyga*, Professor of History, Columbia College

Box Luncheon at Ida Noyes Hall

### **Chicago Wilderness: Preserving the Past, Restoring the Future**

*Bruce Boyd*, Executive Director, The Nature Conservancy of Illinois

### **Conventional Wisdom**

*Lois Weisberg*, Commissioner, Chicago Department of Cultural Affairs

*The order in which the speakers will appear is subject to change.*

Return to Northwestern Station by 3:30 P.M.

## 1997 Program of Tours

### **Tour One**

*Tuesday, September 16 • Wednesday, September 17*

### **Rogers Park: Chicago's Best Kept Secret?**

*Depart from Northwestern Station at 8:30 A.M.* Come with us for a day to discover what is happening in one of Chicago's most upbeat and evolving neighborhoods. A gateway for immigrants, Rogers Park is the most ethnically diverse area in Chicago, perhaps in the United States, with residents from India, Pakistan, Russia, Korea, Southeast Asia, and Latin

America. The community has become a laboratory for crime-fighting techniques, and is in a retail and residential renaissance with three resident theatres and more artists than Bucktown. We will visit with community leaders and see rehabbed apartments, churches, and well-maintained and beautiful parks and beaches. We will tour a fascinating artist's studio and home and have lunch at an ethnic restaurant. Join us for an exciting and illuminating day in one of Chicago's most interesting neighborhoods. *Return to Northwestern Station by 3:30 P.M.*

## Tour Two

Tuesday, September 23 • Thursday, September 25

### Nature and the Business Environment

*Depart from Northwestern Station at 8:45 A.M.* This tour will focus on the restoration and preservation of natural areas and how concerned corporations can provide an aesthetic environment. At Poplar Creek Nature Reserve volunteers from the Nature Conservancy will lead us in small groups, formed according to walking ability, through a portion of this beautiful natural area which is being restored and preserved. We will see the beautiful wildflowers and other prairie plants and gain a special awareness of the unique characteristics that make this area so important. We will then proceed to nearby Prairie Stone, which is a model example of what a commercial development can accomplish when its goal is to respect the natural environment and create a beautiful setting in which to work. The head of this successful design project will explain how the landscaping at Prairie Stone was carefully planned to complement nature. At our final stop, we will learn what a major corporate entity does when it decides to move its headquarters and over 4000 employees more than thirty miles from its original downtown location. The new Sears headquarters, adjacent to Prairie Stone, seems more like a beautiful hotel than a corporate headquarters. We will lunch in their dining room and tour this amazing facility that includes walking trails and other sports facilities, a day care center, and a full array of shops and services. We will end the day with a specially designed tour that will explain the extra effort to provide an aesthetically pleasing exterior and an interior filled with light, flowers and trees demonstrating "the softer side of Sears." All participants are urged to wear practical and comfortable shoes. *Return to Northwestern Station by 3:30 P.M.*

## Tour Three

Monday, September 29 • Tuesday, September 30

### Conventional Wisdom

*Depart from Northwestern Station at 8:30 A.M.* Chicago, as the convention center of the world, hosts more top trade shows than any other city in the country. Attracting and keeping conventions has become an intense competition nationwide. Last year over 4 million people came to Chicago to attend 43,000 trade shows and conventions which poured over \$4.7 billion into the Chicago economy. This tour will visit two of Chicago's great convention venues: the new McCormick Place South and the Sheraton Hotel and Towers, home of the 1996 National Democratic Convention. When McCormick Place South opened in January 1997, this \$675 million building provided an additional 840,000 square feet of exhibition space, making this complex the nation's largest trade show facility. One unique feature of the addition is the Grand Concourse, a 100 foot high, 900 foot long pedestrian walkway uniting the North and South buildings. The Sheraton Hotel and Towers, the newest convention hotel in Chicago, boasts the largest ballroom in the city and is the only hotel whose riverside location allows boats to dock at its promenade level. We will learn how a hotel "secures" a convention and what challenges must be met. We will see the Towers, a hotel within a hotel, which provides private registration, elevators and concierge for those guests requiring more security and privacy. Please note: This tour requires strenuous walking and considerable standing. *Return to Northwestern Station by 3:30 P.M.*

## Tour Four

Tuesday, October 21 • Wednesday, October 22

### Welfare to Work

*Depart from Northwestern Station at 8:30 A.M.* The recent change in welfare funding requires recipients to move from dependency to self-sufficiency. Job training programs provide the bridge for the thousands of people with low skills to enter the job market. This tour will give us the unique opportunity to learn about the diversity of job training programs. We will also learn about the scarcity of these options as well as the problems that prevent many welfare recipients from getting employment. We will hear from experts about the challenges facing the various agencies that are attempting to meet some of the need. Among the programs we will visit are E.T.C. (Employment Training Center of the Chicago Commons) and the Jewish Vocational Service. Because many of these activities are in small facilities, not all buses will visit the same agencies. At lunch, participants will be encouraged to share information about some of the exciting programs they have seen. In the afternoon, all tour members will have the opportunity to visit the Bottomless Closet and several different kinds of training programs offered by the Chicago Housing Authority at Cabrini Green. These include a silk-screening factory, a tenant-run laundromat, and a construction and computer training facility. *Return to Northwestern Station by 3:30 P.M.*

## Tour Five

Wednesday, November 12 • Thursday, November 13

### Chicago Board of Trade: Center of the Futures Industry

*Depart from Northwestern Station at 8:30 A.M.* The Chicago Board of Trade, which is the world center of the futures industry, will be the focus of our tour. Upon arrival at this old Art Deco building, we will be briefed before hearing the opening bell which signals the beginning of trading. We will feel the excitement of "open outcry" auction, visit the Historical Museum, see a film explaining Futures and Options Trading and begin to understand that what appears to be chaos is actually an orderly process. We will see the contrast between the old trading floor and a modern one when we go into the new 60,000 square foot floor constructed at a cost of \$182 million. This area contains the latest technology for an "open outcry" option market. After lunch in the building, we will visit the electronic training classroom for a demonstration of electronic trading. Finally, we will return to the Agricultural floor for tour members to try their hands at "mock trading." Please note: This tour demands almost continuous walking or standing. *Return to Northwestern Station by 3:30 P.M.*

The University of Chicago Graham School of General Studies, in addition to sponsoring Know Your Chicago, offers a variety of courses at two locations: the Gleacher Center at 450 N. Cityfront Plaza and on campus in Hyde Park. For your free copy of *The Compleat Gargoyle*, a compendium of noncredit adult courses, write: *The Compleat Gargoyle*, The University of Chicago Graham School of General Studies, 5835 Kimbark Avenue, Chicago, Illinois 60637, or call 773/702-1722.

## Special Features of the 1997 Program

- The symposium will be at the University of Chicago. Please note: use of the buses for the symposium is optional; you may drive but carpools are encouraged because of limited parking. **Please check the registration form if you want bus transportation.**
- Please note carefully the dates, days, and varying times of departures. The Symposium will be on a Monday; Tour Two on a Tuesday and Thursday; Tour Three on a Monday and Tuesday; and Tour Five on a Wednesday and Thursday.
- Subscribers will board buses on the west side of Clinton Street, immediately south of Madison Street, diagonally across from the Northwestern Station.
- Tours Three and Five require an unusual amount of walking and standing.
- Every effort will be made to get tour participants back to Northwestern Station at the announced time; occasionally there may be unforeseeable delays.
- This year you may order additional tours if tickets are available.
- A lottery system will again be used to insure an equitable distribution of subscriptions. All envelopes postmarked on or before August 11, 1997, and received by the Graham School of General Studies on or before August 15, 1997, will be placed in a container, and subscriptions will be drawn at random to determine the order in which they are to be filled. "Maxi" Series and orders for the symposium only will be processed as they are drawn, and "Mini" Series orders will be processed second. *No telephone inquiries about ticket orders will be accepted before September 1, 1997.*

### How to Subscribe

(ORDERS MUST BE RECEIVED BY U.S. MAIL)

All orders must include a symposium ticket. Preference will be given to orders for "Maxi" Series and Symposium only. "Mini" Series orders for the symposium plus one or two tours will be processed in the order drawn to the extent that tickets remain available.

It is important for all subscribers to indicate whether tickets for the alternate day of the week or for other tours are acceptable, in the event that the tickets they prefer are sold out. **When ordering tickets, subscribers may not request more than two sets of tickets in any one order envelope. If two sets of tickets are ordered, please indicate below the names and addresses of both subscribers. Subscribers who disregard this notice will have their ticket orders returned unfilled.**

The color coded tickets are valid only on the dates for which they are issued and must be presented at the symposium and the tour buses. **Note:** please mark your order form carefully. There can be no changes

nor refunds on tour or symposium tickets. No replacement of lost tickets can be made.

Lunch (gratuity included) is provided on all tours. Tours operate on closely coordinated schedules, and the departure of buses cannot be delayed for latecomers. Since program arrangements must be made many months in advance, scheduled events are subject to change. **All tours involve a considerable amount of walking, standing, and stairs.** Comfortable shoes are recommended. Smoking is not permitted on the buses. *Tour chairmen or their representatives may require subscribers whose physical limitations will expose them to danger or will delay the progress of a tour to return to the buses or to withdraw from the tour. Know Your Chicago considers participants without regard to race, color, religion, sex, sexual orientation, age, national or ethnic origin, handicap, or other factors irrelevant to participation.*

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### 1997 Season Subscription Form

I wish to order a:

- "Maxi" Series, (comprising the symposium and three tours)  
 "Mini" Series, (the symposium and one or two tours to the extent that tickets remain available)  
 Symposium only

Event (choose up to three tours)	Day of the week	Number of tickets	Price per ticket
1997 Symposium	Monday, September 8, 1997	_____	\$40
Tour Number _____	_____	_____	\$40
Tour Number _____	_____	_____	\$40
Tour Number _____	_____	_____	\$40

Total amount of payment enclosed: \$ \_\_\_\_\_

If tickets are available after the drawing, I would like: Tour Number \_\_\_\_\_ Day of Week \_\_\_\_\_  
 (Note: If you order extra tickets, payment must be by credit card.) Tour Number \_\_\_\_\_ Day of Week \_\_\_\_\_

If the tickets you want are sold out: Are tickets for the alternate day of the week acceptable? Yes No  
 Are tickets for another tour acceptable? Yes No  
 If so, which tour(s)? \_\_\_\_\_

Do you need the Symposium bus? Yes No

Name \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

Address \_\_\_\_\_

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Mail this subscription with your form of payment and a **separate self-addressed stamped envelope** to:

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# KNOW YOUR CHICAGO

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The University of Chicago  
Graham School of General Studies

1997  
PROGRAM

in cooperation with  
Chicago Association of Commerce and Industry  
Chicago Central Area Committee  
Chicago Crime Commission  
Chicago Historical Society  
International Visitors Center  
Junior League of Chicago  
League of Women Voters of Chicago  
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