

2011
SEASON

KNOW *Your* CHICAGO

63RD
YEAR

IN PARTNERSHIP WITH
THE UNIVERSITY OF CHICAGO
GRAHAM SCHOOL OF CONTINUING LIBERAL AND PROFESSIONAL STUDIES

SYMPOSIUM PROGRAM

About Know Your Chicago

The Know Your Chicago Committee takes great pleasure in presenting the 2011 program celebrating 63 years of service to the Chicago community. Founded in 1948 by Mary Ward Wolkonsky, Know Your Chicago strives to foster understanding and appreciation of the complexity, diversity, and richness inherent in this great American city. The fall season begins with a daylong symposium featuring speakers who will address topics of the ensuing tours from a national or international as well as a Chicago perspective. Each of the tours is given twice

for 110-150 participants each day. Over the years, programs have explored a wide range of issues including culture, the arts, technology, education, housing, urban renewal, and social change. Unique access to the inner workings of Chicago institutions and organizations has been a hallmark of Know Your Chicago since its inception. The symposium and the tours are researched, planned, and implemented by the Know Your Chicago committee members, who represent a broad spectrum of organizations, communities, and interests.

Welcome to our 63rd season!

KNOW YOUR CHICAGO 2011 SYMPOSIUM

Welcome

Beth Sonnenschein, Chairman, Know Your Chicago

Thomas F. Rosenbaum, Provost, University of Chicago

Checking In: The Evolving Chicago Hotel Market (Tour Three)

Jerome F. Cataldo,

President, Hostmark Hospitality Group

Not Your Grandparents' Library

(Tour Five)

Robert Wedgeworth,

University Librarian and Professor of Library

Administration Emeritus, University of Illinois,

Urbana-Champaign

Homegrown: The Local Food Movement in Metropolitan Chicago (Tour Two)

Gerald W. Adelman,

President and CEO, Openlands

The Silicon Prairie: Launching Chicago's Entrepreneurs (Tour Four)

Linda Darragh,

Director of Entrepreneurship Programs and Clinical

Associate Professor of Entrepreneurship,

Chicago Booth School of Business, The University

of Chicago

Slam Speak: Poetry Chicago Style (Tour One)

Marc Kelly Smith,

Poet, Author, Consultant,

Founder & Creator of Poetry Slam

About the 2011 Symposium Speakers

Know Your Chicago is pleased to present a distinguished roster of speakers for its 2011 Symposium. The speakers will address important issues related to the season's tours—ranging from poetry and libraries to business innovation, hospitality, and urban agriculture. Whether or not you will be participating in the particular tour, we hope you will find the day's presentations interesting and thought-provoking.

Jerome F. Cataldo is President of Hostmark Hospitality Group, one of the largest independent hospitality management firms in the industry. Headquartered in Schaumburg, Illinois, Hostmark operates luxury resort and boutique properties in the United States and abroad. In the Chicago area, the firm manages a variety of superior hotels and restaurants including The Drake Hotel, the Ambassador West Hotel, the Amalfi Hotel Chicago, Wyndham Blake, and Carnivale Restaurant.

Cataldo began his career in the hospitality industry as a teenager working in Chicago-area hotels in various positions ranging from desk clerk to maintenance to accounting and finance. He joined Hostmark Hospitality Group in 1983, becoming Hostmark's Executive Vice President of Development in 1997. Having established the Group's international reputation, he became President in 2009. He is also a Managing Director in the Shamrock-Hostmark Hotel Fund and is a past Director of the Chicago Convention and Tourism Bureau. Recognized as a leading authority on the hospitality industry, Cataldo has lectured at Roosevelt University's Manfred Steinfeld School of Hospitality and Tourism Management, as well as serving as a member of

the Advisory Boards of the Midwest Lodging Summit, the DePaul University Hospitality Leadership School, and the Kendall College Les Roches School of Hospitality Management.

Robert Wedgeworth has devoted over 40 years of service to libraries and the promotion of literacy. University Librarian, Professor of Library Administration and Professor of Library and Information Science Emeritus at the University of Illinois at Urbana-Champaign, Wedgeworth was responsible for transforming its facility into a state-of-the-art digital library, raising over \$18 million in new endowments, a record for a public university.

Wedgeworth has also provided visionary leadership at other prominent institutions including Columbia University, the American Library Association, and the International Federation of Library Associations and Institutions, and has served as President and CEO of ProLiteracy Worldwide, the nation's oldest and largest volunteer literacy organization. He has written and lectured widely on international librarianship, international book trade, and copyright and information policy and information technology. He founded the Friends of Libraries USA and the Coalition on Literacy. For his achievements, Wedgeworth has received numerous awards, including six honorary doctorates. In 2010 President Obama nominated Wedgeworth to serve as a member of the Museum and Library Services Board of the National Endowment of the Arts and Humanities. He continues to serve on several boards and is a life member of the National Association for the Advancement of Colored People.

Gerald W. Adelman is president and CEO of Openlands, one of the nation's oldest urban land conservation organizations. Founded in 1963, Openlands works within northeastern Illinois and surrounding regions to protect and enhance open space within the three-state Chicago metropolitan area. Adelman joined the staff of Openlands in 1980 to coordinate a program focused on the Des Plaines River Valley, which led to his founding of the Canal Corridor Association in 1982. He served as its president until 2002 leading the effort to create the Illinois and Michigan Canal National Heritage Corridor in 1984, the first federal land designation of its kind. Today, there are 50 federally designated heritage areas across the United States.

In 1988, Adelman assumed the directorship of Openlands. Under his leadership the Midewin National Tallgrass Prairie, 4,000 miles of greenways and trails, and many other conservation projects have been realized. He also serves on numerous boards and commissions, lectures and advises on projects throughout the United States and abroad, and has worked on sustainable development in Yunnan, China, since the 1990s. The recipient of numerous awards, in 2007 he was made an Honorary Member of the American Society of Landscape Architects.

Linda Darragh is Director of Entrepreneurship Programs and Clinical Associate Professor of Entrepreneurship at the Booth School of Business at the University of Chicago. She teaches at the New Venture Lab and the Social Entrepreneurship Lab and has coached the New Venture Challenge, Booth's successful business plan competition. Darragh launched its global version on the London and Singapore campuses and initiated the Entrepreneurial Immersion trip series to China and to India.

Previously, Darragh taught at the Kellogg School of Management and was Vice President of the Women's Business Development Center. She also organized Springboard: Mid-West, a nationally recognized investor forum for women entrepreneurs.

Recently Darragh received the Illinois Technology Association's Citylights Award and The Chicago Sun-Times recognized her as one of the top 100 people influencing technology in Chicago. She is also the recipient of the US Small Business Administration's Women's Business Advocate of the Year Award for Illinois and the Midwest, and the Illinois State Treasurer's Award for 'Business/Technology/Finance Trailblazer'. Her work with women seeking equity investment led to the creation of the Ceres Venture Fund in which she is an investor. She is also a Board member of TiE Midwest, Chicagoland Entrepreneurial Center, Illinois Technology Association and Accion Chicago.

Marc Kelly Smith, poet and performance artist, is the acknowledged founder of the Poetry Slam at Chicago's Green Mill Cocktail Lounge in 1987, and one of the world's leading authorities on free-style performance poetry. He is also organizer of and consultant to poetry groups worldwide. Today, national and international Poetry Slam competitions and festivals attract thousands thanks in great measure to his inspiration and leadership.

Smith has performed at major cultural venues throughout the world, including The Smithsonian Institute, Lincoln Center, The Kennedy Center, Galway's Cruit Festival, and Australia's Queensland Poetry Fest. He has been featured in numerous publications and on radio and television shows here and abroad including *60 Minutes*, *Oprah*, and *ArtBeat Chicago*. Over the summer, Smith led a celebration of the 25th anniversary of poetry slam. It brought together in Chicago leading performers from throughout the world and was featured on Chicago Public Radio.

His poetry has been widely published and Smith's books include *Crowdpleaser*, the *Bible of Slam: The Complete Idiot's Guide to Slam Poetry*, and *Sourcebook's Spoken Word Revolution* that he co-edited. He is also the author of two plays, and recently debuted his highly acclaimed show, *Sandburg To Smith*, a musical adaptation of Carl Sandburg's poems and stories.

2011 Know Your Chicago Tours

Tour One

Poetry Chicago: Salons to Slams

Tuesday, September 20 &
Wednesday, September 21

Tour Two

It's Not Just the Food: Chicago's Urban Agriculture

Tuesday, October 4 & Wednesday, October 5

Tour Three

Sleeping *Chic* in Chicago

Monday, October 24 & Tuesday, October 25

Tour Four

Innovating in Chicago: The Future Begins Here

Tuesday, November 1 & Wednesday, November 2

Tour Five

Libraries: New Spaces, Faces, Hi-Tech Upgrades

Tuesday, November 8 & Wednesday, November 9

For questions concerning ticket availability, please contact Judith McCue, Know Your Chicago Program Coordinator at 773.702.1727.

Know Your Chicago Founder Mary Ward Wolkonsky (1907-2002)

Mary Ward Wolkonsky was an extraordinary woman who made a major and lasting contribution to the educational and philanthropic world of Chicago. Throughout her long life, she offered her talents in a multitude of ways, focusing particularly on issues and organizations that advanced the role of women.

Mrs. Wolkonsky loved Chicago. In 1948, she founded Know Your Chicago, not only as a way to share her excitement about our city, but also to educate women for civic participation. Over its long year history, Know Your Chicago has enabled thousands to experience the unique, the serious, the humorous, the beautiful and, often, the little-known aspects of this wonderful city.

Born in Michigan, Mrs. Wolkonsky moved to Chicago in 1939 and quickly became involved in the life of the city. Her remarkable intelligence, charm, and leadership abilities made her an asset to many of the area's leading institutions including the University of Chicago. This affiliation was a source of particular pride to her. She founded the Women's Board of the University, served as its chairman for eight years, and in 1975 she was named a University trustee.

Music was one of Mrs. Wolkonsky's great interests. She was an excellent pianist, both classical and jazz; knew the lyrics of an amazing number of cabaret songs; and, even in her 90s, was always ready to put on her dancing shoes. She followed the careers of many of the great jazz ensembles of Chicago, often visiting the clubs where they played. This love of music led to her long involvement with the University of Chicago's music program where she served as chairman of the Visiting Committee of the Music Department and founded the Jazz Archive.

Mrs. Wolkonsky also founded Bright New City, a series of lectures and seminars on the physical and cultural aspects of Chicago. She was a member of the Board of Directors of the Lyric Opera and was instrumental in creating its Women's Board. She served on the boards of the Chicago Public Library Foundation, the Chicago Symphony, the Council on Foreign Relations, the Field Museum, the Chicago Art Institute, and Planned Parenthood. Her numerous awards and honors are a testament to the vision and character of Know Your Chicago's founder, Mary Ward Wolkonsky.

The University of Chicago Graham School of Continuing Liberal and Professional Studies

The University of Chicago Graham School of Continuing Liberal and Professional Studies has provided diverse educational programs for adults since the University's founding over one hundred years ago. The Graham School

includes Know Your Chicago in its continuing education program and provides extensive administrative and logistical support to all aspects of the symposium and the tours. Know Your Chicago is grateful for this partnership.

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